

# St Edmundsbury Heritage Service : Case Study



St Edmundsbury  
BOROUGH COUNCIL

## The Eco-Saxons? (20-21st march 2010)

### Aims

- Provide an event which linked into the National Week of Science and Engineering's 2010 theme of Earth.
- Demonstrate links between ancient technology, archaeology, science and our lives today: making history relevant.
- Attract visitors from further afield/widen visitor base by advertising in Cambridge Science Festival and National Week of Science and Engineering booklets, web etc.
- Promote positive attitude to supporting more sustainable lifestyle choices which help to sustain our communities.
- Use a network of partnerships to create an engaging and inspiring event.
- Generate income in March from low budget events.



### Description

- The West Stow Friends provided costumed interpretation and demos of Anglo-Saxon living highlighting similarities and differences with modern life and encouraging visitors to assess the sustainability of both.
- Suffolk recycling provided a fun stall with eye catching banners. Information on composting, recycling and reuse was available, they brought along a modern weekly shop and an Anglo-Saxon weekly grow so children could compare the origin of foods, and provided a recycled rag bag activity for kids.
- Suffolk Climate Change Partnership provided films and stall with information on learning traditional skills, reducing energy use, and showed visitors how to use a digital thermal imaging camera to assess energy efficiency of buildings.
- St Edmundsbury Borough Council provided leaflets and posters for display.

### (Quotes from participants)

- Absolutely superb. We really, really enjoyed it thank you.
- Wonderful day the kids were entertained while learning, so great!
- The kids were captivated and they are so proud of their bags, thank you.
- Wonderful we enjoyed it all!
- Thank you very much we had a brilliant day.
- WOW so enjoyed it- kids loved making the bags.

### Evaluation & Outcomes

- Generated income with no outgoing costs
- Visitor feedback showed that they had an enjoyable day and loved taking part in hands on activities.
- Working with the science festivals enhanced our promotion and brought more visitors from Cambridge area than usual.

Tickets to the village 182

Outgoings £0

Profit £605.53

### Legacy

- Great promotion through science festivals we will look at arranging another science festival event next year.
- Strengthened links with the Suffolk Climate Change Partnership with possibilities of continuing experimental archaeology with the thermal imaging camera and more public demos.

For further details about this project contact:

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