

St Edmundsbury Heritage Service: Case Study

Project Title: 1st Bury Scout Group Bushcraft Day April 2010



Aim: To attract new groups of young people to West Stow, such as the Scouts and Guides, offering exciting new opportunities to a wider age range and with the aim of them discovering and exploring their Heritage, encouraging repeat visits and generating new income.

Description: We responded positively to an enquiry received from a Senior Scout from 1st Bury group. We arranged everything with this Scout by e-mail and the Scout leaders also visited the site. We contacted our Bushcraft tutor, and liaised with him and the Senior Scout to find a date and programme to suit the needs of their group. We assisted them with getting their Risk Assessments in place.

Quotes from participants:

"Just thought I'd let you know that the Bushcraft Day with Rob was a big hit with the Scouts and with the Leaders. They would like to come back." (Zak Macro, Senior Scout)

Evaluation and outcomes: 15 Scouts, girls and boys, aged 10-14, mixed abilities + 2 Senior Scouts and 2 Leaders learned Bushcraft skills, discovered the Country Park and had an excellent experience of West Stow, which will lead to repeat visits and follow-on opportunities for the group to enjoy Village-based skills days, which will also encourage team working and sustainability.

Legacy: Repeat visits by this group, and their younger members, are in the planning stage. This will involve them with Saxon Skills Days, learning traditional skills and hands-on experimental archaeology in the A-S Village with our staff. These additional visits by new groups will generate additional income, including secondary spend, and will act as a pilot project for similar skills days for other groups in the future.

For further details about this project contact;

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